



SPONSOR	VISIT THEIR TAILGATE SPACE TO:
AEA	The Alabama Education Association (AEA) will be giveaways and classroom friendly AEA swag. There will be a special gift for the first 50 AEA members to come by the AEA Tailgate. AEA will also be demonstrating how educators can participate in the AEA MedNetwork and have their membership dues cover their health insurance copays.
Alabama A&M University	Come and learn what makes Alabama A&M University so special.
Alabama for Healthy Families	Alabama for Healthy Families will update you on important issues leading up to the 2018 midterm elections.
Alabama Power	Alabama Power will have their tiny house for Classic fans to tour through. Check out all the latest in energy conservation technology.
Alabama State University	Alabama State University will share information about what makes them a great university.
Allstate	Stop by and play “Who wants to be a millionaire”. Learn what it takes to be an owner/agent.
Altec	Don’t miss your chance to take a ride on the Altec bucket truck. This ride offers the best view of the tailgate and one of the most unique phot opportunities at the Classic.
Amazon	Welcome Amazon, the newest member of the Birmingham community. They will provide information on their upcoming job opportunities.
AT&T	AT&T will have branded swag and a distracted driving simulator. Make sure you
Black AIDS Institute/ Alabama HIV Community Collaboration	Come by our booth to receive free t-shirts and so much more. For more information about HIV testing, visit www.blackaids.com . “Know Your Status”
Birmingham Airport	Birmingham Airport has giveaways and information on the easiest way to get to the Magic City. #FlyBham

Cadillac	Get a chance to check out the brand new 2019 Cadillac models.
City Gear	City Gear brings out the Bouncy House for the kids and displays their brand featuring Akoo and Grand Hustle.
Coca Cola	Make plans to stop by the Coca-Cola Zero Sugar Experience to receive a personal GIF. You will also have the chance to play a fun digital game using your phones specific to Coke Zero Sugar. It's going to be loads of fun... See you there. Coca-Cola, Taste the Feeling.
Coors Light	Climb On for a good time. Don't miss 8ball & MJG on the Coors Light Tailgate stage.
Cricket Wireless	Smile for deals, giveaways, and a great time.
Doug Jones	Catch up with U.S. Senator Doug Jones just in time for the 2018 midterms.
Emily's Heirloom Poundcake	Grab your samples of the official Poundcake of the McDonald's Magic City Classic.
Golden Flake	Visit Birmingham favorite, Golden Flake, who will be providing samples to Classic fans.
Jack Daniels	Jack Daniels brings the party with giveaways and samples.
McDonald's	Be sure to stop by the McDonald's tailgate area, it will be full of excitement and fun for the entire family—games and plenty of giveaways! This year McDonald's will be hosting AAMU & ASU fans in their all new HBCUnion. Come along with us to enjoy celebrity guests: Big Tigger, Fly, DJ Envy to take pictures and get signed autographs. You don't want to miss any of the excitement!
Regions Bank	Regions is proud to be the Official Bank of the Magic City Classic. Stop by the Regions tent for prizes and giveaways and to take pictures in the Regions photo booth with the AAMU/ASU debit cards.
RP55 Group w/ City Gear	City Gear and RP55 bring out the Bouncy House for the kids and displays their brand featuring Akoo and Grand Hustle Brands.
SummitMedia	Stop by and visit Birmingham's best radio stations, 98.7 Today's Kiss and 95.7 Jamz, inside the Coors Light Tailgate Party, win free prizes from, and meet all the Kiss and Jamz personalities.
Tampax	DJ Tracy Steele joins Tampax at the Classic this year. Make sure to swing by and catch prizes and giveaways.

Terri Sewell	Meet Alabama Congresswoman, Terri Sewell, at the Coors Light Tailgate Party.
TR3	Former Alabama and NFL player, Trent Richardson, makes his way to Birmingham with the Birmingham Iron. Don't miss your chance to meet Trent and check out his new TR3 line
Toyota	Toyota shares information on their Green Initiative and host BlackDoctors.org.
US Air Force	Check out all that the US Air force has to offer along with giveaways.
US Army	Do you have what it takes to complete the US Army obstacle course? Find out at the Coors Light Tailgate.
US Marines	The Battles Won Challenge is designed to give you an understanding of your fighting spirit — the willingness to engage and the determination to defeat any opposing force. This is the fighting spirit that Marines possess and embody. You will be challenged to overcome limitations and win your own battles through physical endurance and mental acuity. This challenge will engage you in an immersive experience and assess your ability to win battles no matter what form they take.
Woke Vote	We are building a movement for equity & justice. Join the army to put an end to mass incarceration, voter suppression, and urban gun violence. By staying informed, you will help us continue the fight for change.
World Games	Come check out the 2021 World Games van at the Coors Light Tailgate Party, play some fun games, and win some prizes. Learn about this awesome event coming to Birmingham in 2021.

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